

PHILIP MORRIS PRESENTS



2 ENTIRELY DIFFERENT PIPE TOBACCOS!

Try them BOTH... See
which you like best!

Some smokers blend the two!

Here's something new in smoking pleasure. Delightful flavor. Superb aroma. A smoothness rarely found in popular price blends. Thanks to a great Philip Morris advance—the flavor's *in*... but the *'bite'* is out! They're the pipe tobaccos you can actually inhale, if you wish. Try BOND STREET or REVELATION. Each is entirely different. See which you like best. Or... blend the two to suit your own taste.



PROVE IT IN YOUR PIPE! Laboratory measurements of the inhalation in the smoke, indicate that the average of six other leading popular pipe tobaccos is over three times as irritating as REVELATION. Cool, clean-smoking BOND STREET also gives you this important Philip Morris advance.

Back Again in TINS

Packet Size—8 Ounces—16 Ounces

PHILIP MORRIS & CO.

Dedicated to the Production of Fine Tobacco Products



PIPE TOBACCOS YOU CAN INHALE
the flavor's in... the bite is out!

BOND STREET

Contains a genuine and very different aromatic mixture never before used in popular price blends. Here is tobacco with wonderful flavor and aroma, even non smokers appreciate smooth, cool and clean-burning.

REVELATION

One of the world's most perfectly balanced blends. A magnificent "burner blend" of fine differences, superb substance... no two different warm-pleasant tones, cool and even... every puff a pleasure.

FINEST QUALITY—AT A POPULAR PRICE!



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